



Elevate your Impact and Influence with **Mike Brian's** Changency

You've heard the saying 'Change is inevitable'. The statement is true - but many of the ramifications and impact of those changes are actually under your control. You have the power to control the trajectory of your life beyond the change. You simply have to engage your 'Changency' and commit to the power it will bring you.



Program Overview

Changency: A human's power to control their future following change.

Early in Mike's career he had a devastating change in this life. In a five minute window, Mike's company lost nearly one million dollars of work. It was three phone calls that change Mike's life forever. Following the crushing phone calls, he sat back in his chair, drew in a deep breath and bit down in pure frustration and - BOOM! Mike went instantly and completely deaf.

After years of allowing his new handicap to 'take' from his work, his family and his life. He engaged his Changency and altered his future path.

After over 30 years in the marketing, advertising and communications industry, Mike has develop a powerful process that attendees will learn that will empower them to engage the Changency process and look at change through a new lens.

This program is also for leaders and managers that are involved in making major changes in the organization. The principles taught in the workshop will help prepare those that will be impacted by the change. Learning how to plan and communicate changes and minimize negative impact and repercussions.

Why Mike?

Mike has spent his career working with professionals in promoting and motivating behavior change. Working with governmental, non-profit, corporations and small businesses Mike has deep experience and an understanding what makes people change behavior. He believes it is 1,000 times easier to set a behavior than it is to change one, but changing set behavior is key to leading others, selling products and saving lives. His experience in change is not only professional, Mike has personally overcome traumatic changes in his life that - once he chose to engage his Changency Process - expanded his impact and abilities. He has developed programs that are currently impacting thousands of people learning how to make and deal with change in their lives.

Workshop Overview:

This workshop focuses on the three pillars of Changency that have been developed to guide participants through the following learning objectives:

Discover - How to 'research' the change. Identify impacts, channels and support options to help in creating new pathways.

Develop - Learn how to build a plan with redundant options to maximize your decision making process.

Deliver - Learn how to take the next critical steps on the new path.

Participants will get hands-on tools to record their thoughts and leave with a new perspective of their own capabilities.

Materials

Participants will receive a workbook that will provide them a structure to take notes, cultivate ideas, and document new findings.

Program Time

The length of each workshop is determined by the client, based on specific goals and desired outcomes. Longer workshops provide a more hands on experience for the participants.

Pricing

1-hour workshop	\$2,750
2-hour workshop	\$3,500
3-hour workshop	\$4,750

Please contact Mike for custom pricing.

"Mike has been instrumental in the development of our Zero Fatalities program. His presentation is given thousands of time per year and responsible for saving countless lives."

Elizabeth McMillan- Communications Director, UDOT

